



It's Managing IT that Matters!

EII Seminar: IT Investment, IT Governance & Firm Performance

1-5pm Thursday 19 July 2007
5-7pm Networking & Refreshments

UQ Business School Downtown
 19th Floor Central Plaza One
 345 Queen Street, Brisbane CBD
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13.00 – 13.30 Welcome Coffee

13.30 - 13.40	Introduction	Prof Peter Green , The University of Queensland
13.40 - 14.30	Keynote: <i>Enterprise Architecture as Strategy: Building a Foundation for Business Execution</i>	Prof Peter Weill , Director, Center for Information Systems Research [CISR] & MIT Sloan Senior Research Scientist, USA
14.30 - 15.00	<i>Challenges in ICT Policy</i>	Dr Lee Boldeman , Commonwealth Government Department of Communications, Information Technology & the Arts

15.00 - 15.15 Afternoon Tea

15.15 - 15.45	<i>Key Factors leading to IT Value Realization: The Australian Experience</i>	Prof Shirley Gregor , The Australian National University
15.45 - 16.15	<i>The Importance of Software in the IT Investment Mix: Findings based on Australian Data</i>	Prof Joseph Davis , The University of Sydney
16.15 – 17.15	Panel & Q/A: <i>How does IT Governance Matter for Organizations?</i>	Chair: Prof Peter Green [UQ] Dr Lee Boldeman [DCITA], Prof Joseph Davis [USYD], Prof Shirley Gregor [ANU], Mr Tony Hayes [Exec Dir, Service Delivery & Performance Commission, Qld Govt], Prof Peter Weill [CISR/MIT]

17.15 – 19.00 Networking & Refreshments
